

SOCIAL MEDIA MANAGEMENT

Campaigns have the option of a 3 or 6 mo retainer.

Community Management

We're the professionals, so leave your social media account management to us!

We will create engaging and impactful content and build a targeted and relevant tribe that genuinely loves your brand. We will also better educate you on how to improve your brand visibility, so that you are seen and heard by the right people, and at the right time.

Lifestyle Publishing

This service includes daily production of easily relatable story-driven content and engaging captions that connect with your target audience on multiple social media channels. This is Ideal for brands and small businesses looking to grow a passionate fanbase and a vibrant community of existing and potential customers, while maintaining a strong brand presence.

Activation & Engagment

Advised by intelligent competitor analysis and thorough market research, this campaign is focused on increasing engagement within your industry target audience and is perfect for creating buzz around store openings, brand & product launches and more. We leverage key social media tactics to drive traffic to your landing page while building a tribe of a highly engaged audience that demands your product, ultimately resulting in dynamic sales growth.

SOCIAL MEDIA MANAGEMENT

Campaigns have the option of a 3 or 6 mo retainer.

Community Management

@1025/mo.

- Research & Development to Identify Target Audience Persona.
- Development of Content Strategy
- **Original & Curated Daily Content Production on one channel.**
- Script Writing (caption editing).
- Daily Community Management - Attract, engage, build and convert industry specific target audience to strong leads & passionate fanbase.

Lifestyle Publishing

@1250/mo.

- Research & Development to Identify Target Audience Persona.
- Development of Content Strategy
- **Original & Curated Daily Content Production on multiple channels.**
- Script Writing (caption editing).
- Daily Community Management -Attract, engage, build and convert industry specific target audience to strong leads and passionate customer base.

Activation & Engagement

@1500/mo.

- Competitor Research & Development.
- Identify Target Market Persona.
- Development of Content Strategy
- Original & Curated Content Production on multiple channels.
- Script Writing (caption editing).
- Daily Community Management -Attract, engage, build and convert industry specific target audience to sales leads.
- **Marketing Campaign management & Promotion (\$300/mo value included).**